

A seminar to introduce the Green Deal

**How to be ready to compete on the Green Deal in 2012**

**Tuesday, 1st November 2011,  
SmartLIFE Low Carbon Centre, The Hive  
Enterprise and Education Park, Cambridge  
Regional College, Science Park Campus, King's  
Hedges Road, Cambridge, CB4 2QT**

**Agenda**

0900	Coffee	Registration
0930	David Arkell Director SmartLIFE	What is the Green Deal and how will it affect your business?
1000	Carol Randall Anglia Ruskin University	Renewables
1045	Coffee	Networking
1115	Brian Murphey	Retrofit
1200	Questions	
1230	1-2-1 Business advice	Bookable time with the experts
1300	Close	



[www.smartlife.org.uk](http://www.smartlife.org.uk)

*Who should attend?*

Local construction companies who want to take advantage of the huge market opportunities that the Green Deal presents. Energy & Climate Secretary Chris Huhne said, "Trust is important when it comes to having work done in our homes. Consumer protection will be built into the Green Deal from the word go. Accreditation, a quality mark, insurance-backed warranties—there'll be no place for cowboys to get a foothold in the Green Deal."

**How will the Green Deal benefit my business?**

The Green Deal will provide one of the biggest opportunities for SMEs to win work over the coming years. The work will be available through major contractors' supply chains and through public sector contracts as well as directly with the property owner. It is expected that SMEs will get a fair chance to bid for contracts.

The Government wants the Green Deal UK to revolutionise the energy efficiency of British properties. It is establishing a framework to enable private firms to offer consumers energy efficient improvements to their homes, community spaces and businesses at no initial cost, and recoup payments through a charge in instalments on the energy bill.

**To register for this free seminar email Louise Ebanks on:  
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Space is limited so please book your place today!**

